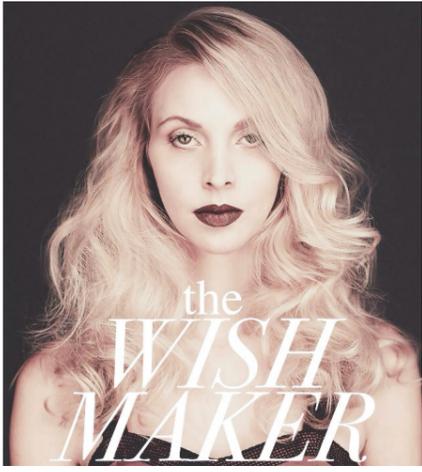


SIMONETTA LEIN



Simonetta Lein is a Named Fashion Icon, Writer, Millennial Activist, considered one of the top 100 influencers in the world. She is the founder of The Wishwall Foundation, with its international project The Wishwall www.thewishwall.org. Simonetta contributes to the Huffington Post and advocates for women in her blog Empowering Style by The Wishmaker www.thewishmaker.us

Simonetta is an entrepreneur, a tv personality and a top model that has contributed to several shows at NYFW and at Madison Square Garden for Style Fashion Week. Her fans call her The Wishmaker.

Ms. Simonetta Lein boasts an enormous list of accomplishments, such as becoming recognized one of the top 100 influencers in the world and being named a fashion icon, setting trends on social media and beyond. She is a best-selling author, television and radio personality, journalist, international fashion and lifestyle blogger, brand ambassador, entrepreneur and philanthropist to name a few. She is the leading star for the show "The Wishwall" picked by Amazon Prime, distributed through FNL Network.

One of her most treasured accomplishments is the establishment of her charitable organization, The Wishwall Foundation. The foundation is a space allowing people from across the world to post their deepest wish or desire on the website's "Wishwall." Simonetta, "The Wishmaker," along with her global network, take those wishes and make incredible dreams come true. Through celebrity interviews, fashion shows and other special events, Simonetta brings people into a world that they would not normally have access to. Through stories that people share with Simonetta on her blog at the Huff Post, she educates, motivates and empowers people. Simonetta is a story teller; her first novel was inspired by the power of dreams. From being an actress, hostess and radio speaker working for others – she became an entrepreneur and poured herself into helping and encouraging women and branding herself as "The Wishmaker," helping the hopes and dreams of others becoming attainable.

Simonetta is passionate about making this world a better place and empowering women to work hard and make their own dreams a reality. She is selective in collaborating with brands that will always give her readers her message. With a focus on educating and inspiring others and making wishes come true, Simonetta writes novels and articles, hosts events, and can be booked as a speaker as well. With more than 2 million followers across all digital platforms, "The Wishmaker" has been a columnist for Vanity Fair Italy and is currently contributing fashion and lifestyle journalist for the Huffington Post, The Entrepreneur Magazine and D La Repubblica, a top fashion Italian magazine. She has served as a Brand Ambassador to several of Italy's top luxury fashion, accessory and beauty brands; and she has collaborated with some of the world's top photographers, including Giovanni Gastel and Bruno Oliviero. Simonetta is the 9th most influential personality in Philadelphia and is truly a Millennial social media expert, empowering her generation. People can share their wishes on The Wishwall Online and using the "pay it forward" philosophy, receive and provide help. The Wishmaker's work is supported by many celebrities and she works in entertainment to invest in people. Her motto is: *GIVE DREAMS A CHANCE!*

BRAND CONSULTANT/ SPOKESPERSON:

Through Dreams On Air for Malika Rajani, Femme Sans Peur, Jacqueline Then, Saku, Gwen Salakaia, Yohji Yamamoto, Liana Camba and Michelle Nicole. Also Osea Malibu, Eve Products, Yaya Ashani and Patrizia Pepe. Simonetta was Top Model at NYFW 2016 with Art Heart Fashion, the FNL Network and designer Odair Pereira. Simonetta modeled in the Richie Rich Fashion Show in NYFW 2017. Simonetta is an ambassador for Ilaria Fendi and Shahida Parides a brand also represented by Demi Lovato, Kyle Richards, Paris Hilton and Beyoncé.

CONTRIBUTOR / FEATURED IN:

Huffington Post, Forbes, Entrepreneur Magazine, Vanity Fair Italy, Vogue Italy, Elle Italy, D di Repubblica, Marie Clair Italy, Style Italy, Destination Luxury, Philadelphia Metro, Splash Magazine, Heaven Has Heels, 360 magazine, JMG Lifestyle Magazine, Gladys Magazine.

FEATURED ON: Amazon Prime, FOX-WTXF, CBS 3 KYW, WMCN Philadelphia, My LA 104.3 AM, Greater Media Radio NY/NJ, in addition to numerous Italian media broadcast outlets

AUTHOR: Everything Is Possible: A Novel About the Power of Dreams, 2013

CHARITABLE ORGANIZATION

The Wishwall Foundation is a non-profit charitable organization and social community. Its core principals are to give a voice to the voiceless and to aid in making dreams come true. The Wishwall Foundation & The Wishwall is multifaceted. It consists of an online community www.thewishwall.org where people can express their wishes and where the Foundation inspires them to help one another. The Foundation is supported by founder The Celebrity Wishmaker, Simonetta Lein. The Wishwall Foundation & The Wishwall collaborates with other nonprofit groups.

SOCIAL MEDIA HANDLES & FOLLOWING



@simonettalein
500k verified fans



simonettalein
105k verified fans



@simonettalein
325k verified followers



Simonetta Lein
1 MIL Views



Simonetta Lein
1 Mil Monthly Views

the **WISHWALL**
FOUNDATION

CONTACT

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